

Without names



With names

Geographical information only makes sense when spatial objects are named

(if only these names are standardized)



UNGEGN



Names in local writing systems



Names converted into Roman alphabet

International communication needs standards for the exchange of geographical information

(but it only works if both these names and the conversion systems have been standardized)



UNGEGN



Historical,
superseded or
conventional
names

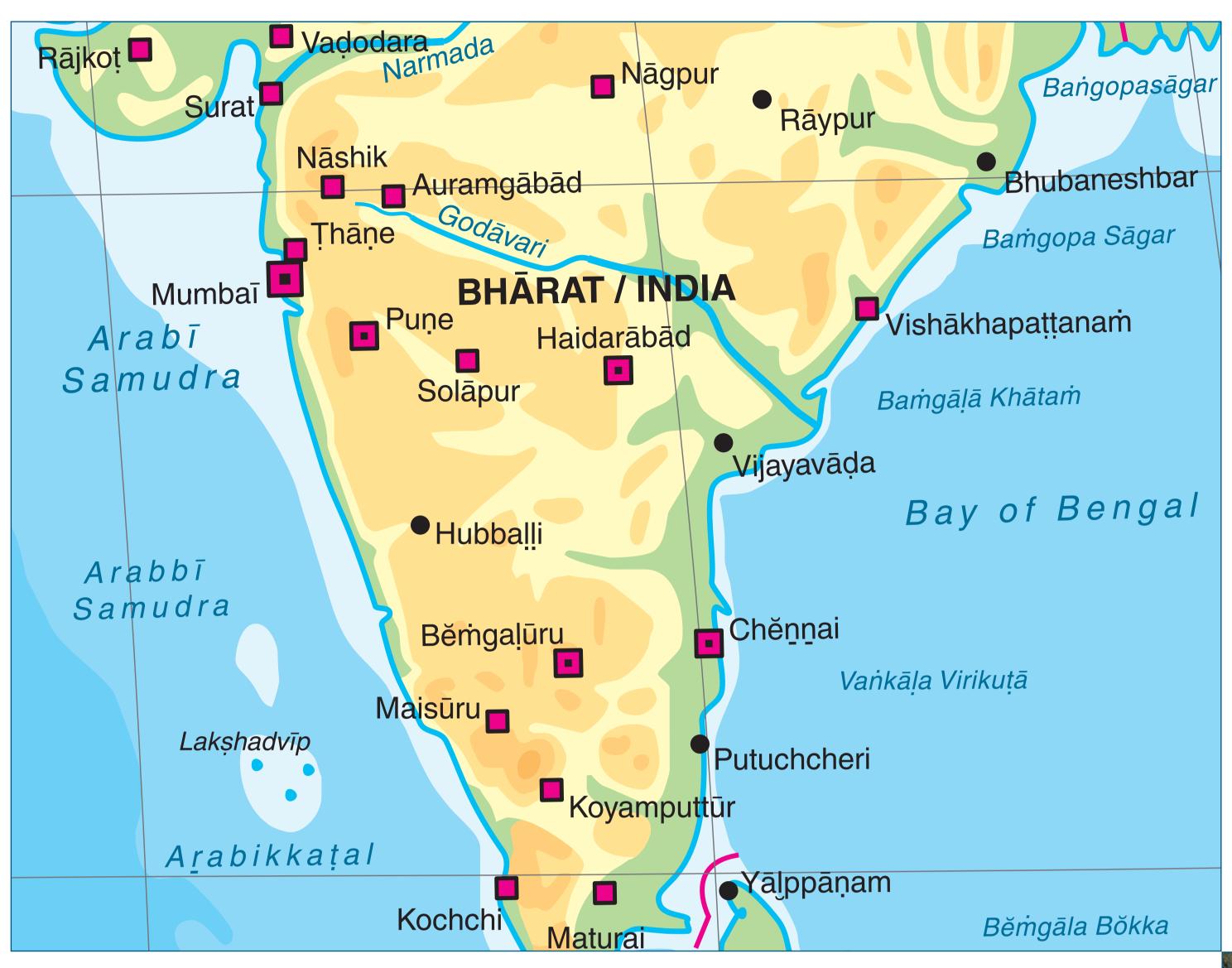


Current official names

Geographical information is only relevant when names databases are kept up to date

(but it only works when names are standardized)

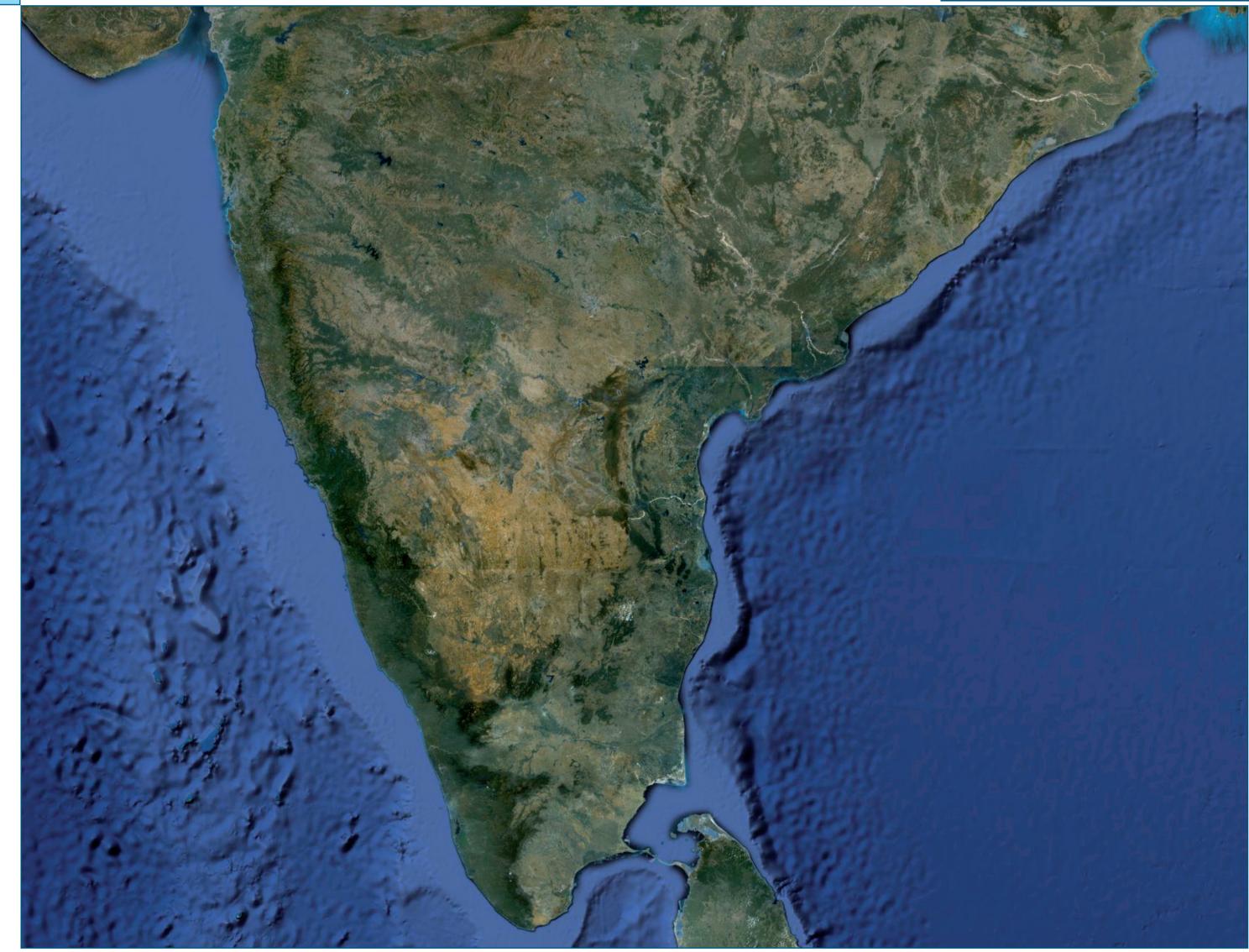
UNGEGN



Maps make visible.

Maps provide
structure.

Maps are
customized
to your needs.

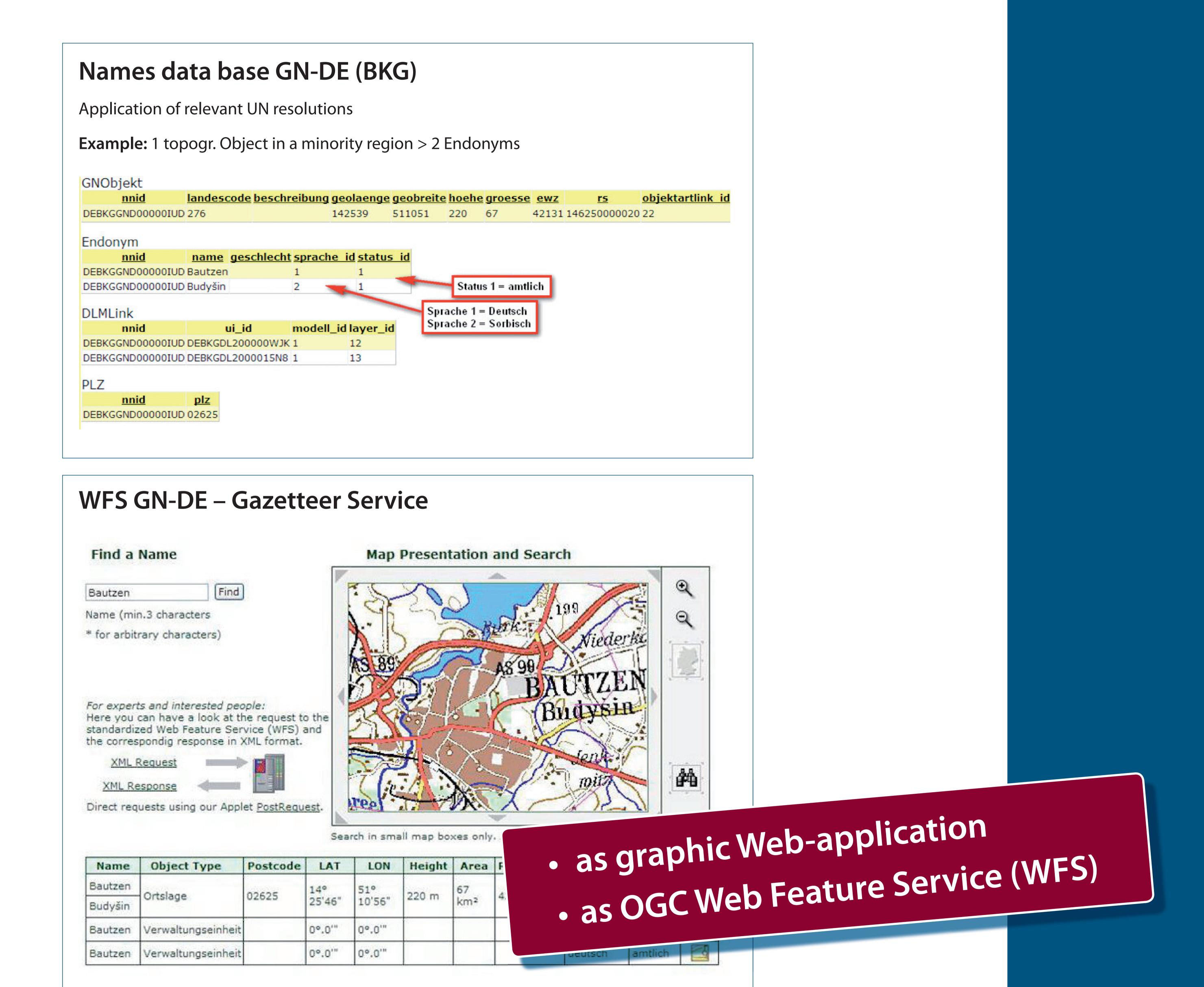


Geographical information only makes sense when spatial objects can be identified

(but it only works if the names are standardized)



UNGEGN



Geographical information only makes sense when spatial objects can be identified

(but it only works if their names have been standardized)