

## Universiteit Utrecht



PBL Netherlands Environmental Assessment Agency





# Introduction

- There is much literature on the financial feasibility of land development...
- But: there is a lack of empirical foundation
- Aim: to gain insight in location factors that influence the financial feasibility
- Thus: add a systematic quantitative dimension to the present policy debates



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# Methods

#### Location factors:

- Location in urban field
- Previous land use
- Land use zoning
- Share of public space
- Size of plan area
- Number of land owners

#### Costs:

- Land acquisition costs
- Development costs
- Compensation costs
- Planning & legal costs

#### Benefits:

*Residual valuation method*\*

Multivariate

 regression
 analysis\*

Planning & legal costs

Other costs

## Results

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Number of land owners most important in influencing the financial feasibility
No influence location in urban field & land use zoning on the financial feasibility
Previous land use: brownfields are more difficult to finance than greenfields
Size of plan area: no empirical evidence of economies of scale in land development
No significant findings on share of public space when related to financial feasibility
In general: side-effects residual approach

= Scientific & policy implications!

Land revenues

TRANSPORT NOD

URBAN SYSTEM

External funding

\* See paper (forthcoming)

## Conclusions

This research provides the academic community with the empirical foundation to the extent that location factors influence the financial feasibility of land development
This research provides policy makers with a better understanding of the impacts of choices made in the planning process on the feasibility of large-scale spatial projects
Application in future research: empirical contribution to the question of increasing value capturing at railway station areas

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# The costs and benefits of land development

A multivariate analysis into the effects of location factors

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